

Guidelines

BLEED AREA

Make sure your design or image extends to the very edge of the card (to avoid nasty white edges!)

TRIM LINE

This is the final size of your cards, where we aim to cut your cards.

SAFE ZONE

Make sure important aspects of your design (like text and logos) are inside the safe area (to avoid the chop!)

DO

- Edit and save your artwork in **CMYK**
- **OUTLINE & EMBEDDED** all your text and graphics before saving (not linked)
- Please ensure that the text size required is at least at 6pt or greater and lines are 0.5pt thickness or thicker.
- Is there any photo or image? Save as a high resolution JPEG (minimum **300dpi**)
- **DELETE ALL GUIDELINES** & descriptions before saving your artwork

DON'T

- Don't add additional bleed or print/crop marks to your files (just save your file to the size of this template)
- Don't save as a multiple page artwork - each design need to be **UPLOADED INDIVIDUALLY** to businesscard.my